

Book : Social and Political Life-II

Class -7

Sub : Social Science (Civics)

Chapter -6

(Understanding Media)

Handout -02

Introduction

- * **Media is everything that we see, hear, or read in our day-to-day lives**, every programme you see on TV to any event in your city.

- * **Media** is the plural of "medium", which means a way, and media, in the modern sense of the word, **means ways of communication**.

Modern media such as TV, radio, newspaper, and the Internet **reach millions of people** all over the world, so the common term used for them is **mass media**.