

# ATOMIC ENERGY CENTRAL SCHOOLS

## Revision Notes

### Economics (Class-X)

## Chapter-4 Globalization and the Indian Economy

### (Module 1/5)

#### **How our markets have been transformed**

1. In the last 25-30 years lot of change could be seen in the Indian markets in terms of goods sold in the market.
2. Earlier only Indian brands were available for consumer goods, but now almost all international brands are sold in the market whether it is shoes, readymade garments, electronic items, automobiles or the food items.
3. Consumers have a much wider choice and they are in a much better position. For example some 30 years ago, Fiat and Ambassador were the only cars on Indian roads. Today, Indians are buying cars produced by nearly all the top companies in the world.

#### **What is Globalization?**

1. Globalization is the process of rapid integration or interconnection between countries.
2. It has resulted in movement of more and more goods and services, investment, technology and people between the countries of the world.

#### **Role of Multinational Corporations (MNCs)**

1. Multinational Corporations or the MNCs have played the important role in making globalization possible. MNCs are the companies that own or control production in more than one nation.
2. They not only sell finished goods globally, but the goods and services are produced globally.
3. MNCs spread out the production globally to reduce their cost of production and to earn more profit.